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Subject: Unveiling a Natural Breakthrough in Hair Restoration Backed by Clinical Study: Revolutionary ALPHA VARIN™ Complex

Golden, CO, August 28, 2023 – [BE LABS, LLC](#) and BEVARIN Wellness, Golden, CO, announce the future of hair restoration has arrived with the introduction of [ALPHA VARIN™ Complex](#), an innovative, patent-pending formula poised to redefine the landscape of hair growth products. Backed by a triumphant [6-month clinical trial](#) conducted under the aegis of the National Institutes of Health (NIH) and subsequently published in the esteemed [International Journal of Trichology](#), ALPHA VARIN™ Complex marks a paradigm shift in hair care solutions.

The core of this ground-breaking advancement lies within the proprietary hemp oil formulation, [BEVARIN™](#). Central to BEVARIN™ is a distinctive class of Varin cannabinoids, including CBDV and THCv, which have captured the attention of the medical community due to their remarkable therapeutic potential. Clinical studies have already demonstrated BEVARIN™'s efficacy in alleviating inflammation, reducing weight, enhancing sleep quality, managing stress, and mitigating pain ([view study summary](#)). Beyond these merits, ongoing research is uncovering BEVARIN™'s potential applications in areas such as Autism, Diabetes, and Epilepsy.

The complete ALPHA VARIN™ Complex formula transcends its foundational BEVARIN™ composition, embodying an inventive approach to hair rejuvenation. Using BEVARIN™ and ALPHA VARIN™ Complex, Dr. Gregory Luke Smith and researcher John Satino (LEAD RESEARCHER – MINOXIDIL, RESEARCH COORDINATOR – FINASTERIDE), discovered the novel interaction with TRPV1 receptors. The ALPHA VARIN™ Complex formula rouses dormant hair follicles from their slumber. In instances where follicles have been impacted by reduced blood flow and elevated DHT levels, these receptors lie dormant, akin to locked doors. ALPHA VARIN™ Complex functions as the key, reactivating these receptors and stimulating dormant follicles to recommence hair growth.

According to John Satino, "I've never seen anything like it in any product I've researched before – including Minoxidil and Finasteride. Natural ALPHA VARIN™ Complex is a groundbreaking hair formula – a real game changer for hair restoration." When administered both systemically and topically, this dual-action formula reinstates the body's natural ability to cultivate luxuriant, vibrant hair.

This cutting-edge solution for hair growth distinguishes itself from alternatives that rely on synthetic compounds to impede hair loss or fortify follicles. Conventional treatments encompass DHT blockers like Propecia/Finasteride and vasodilators such as Minoxidil/Rogaine. However, these conventional treatments present potential pitfalls, including escalated blood pressure for vasodilators and sexual complications and sterility for DHT blockers—disqualifying them as safe options for women, especially during pregnancy.

BEVARIN™ and ALPHA VARIN™ Complex are powering the newly released [MORE Hair Care System from MEOS](#), a brand created by BEVARIN WELLNESS and manufactured by BE LABS. ([shop here](#))

For further inquiries, interviews with doctors, researchers, and company principals, or more information, please contact:

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About BE LABS:

BE LABS is The Science Behind Wellness. We are a nutraceutical company dedicated to using plant-based science to improve our customers' health and wellness the world over. As a health and wellness lifestyle brand leader, we have been at the forefront of hemp-based cannabinoid science. We are a dynamic and innovative product formulation company with a ceaseless commitment to excellence. We offer professional cGMP-certified compliant manufacturing capabilities, fulfillment operations, and great customer service.

About BEVARIN WELLNESS

BEVARIN WELLNESS - Well Beyond CBD. We are a nutraceutical company focused on Varin and Minor Cannabinoid-rich product formulations. We are pioneering the new "Varin-enriched" product category using Varin-cannabinoids. BEVARIN WELLNESS develops premium products differentiated by minor cannabinoids and avoids the myriad "copycat" products on the market.

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